



VCU

Libraries

VCU Libraries

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for Scholarly Communications and Publishing

Outline

- VCU Libraries Profile
- 2018 Ithaka VCU Faculty Study
- Controlling Journal Costs



August 2019 Gradfest, Cabell Library

2 main libraries = ONE VCU



Tompkins-McCaw Library for the Health Sciences and James Branch Cabell Library

People, Collections, Spaces

- 153 full-time staff including 64 librarians
- >3 million volumes and online resources
- 2.15 million visitors (study, make, inspire)



Gina Kolata, 2018 Sanger Series Lecture

ARL Investment Rank (71 of 115)

10 above VCU

- 61 Kentucky*
- 62 Houston
- 63 Virginia Tech
- 64 Connecticut
- 65 Rochester
- 66 Delaware
- 67 Dartmouth
- 68 Alabama
- 69 Manitoba
- 70 York

11 below VCU

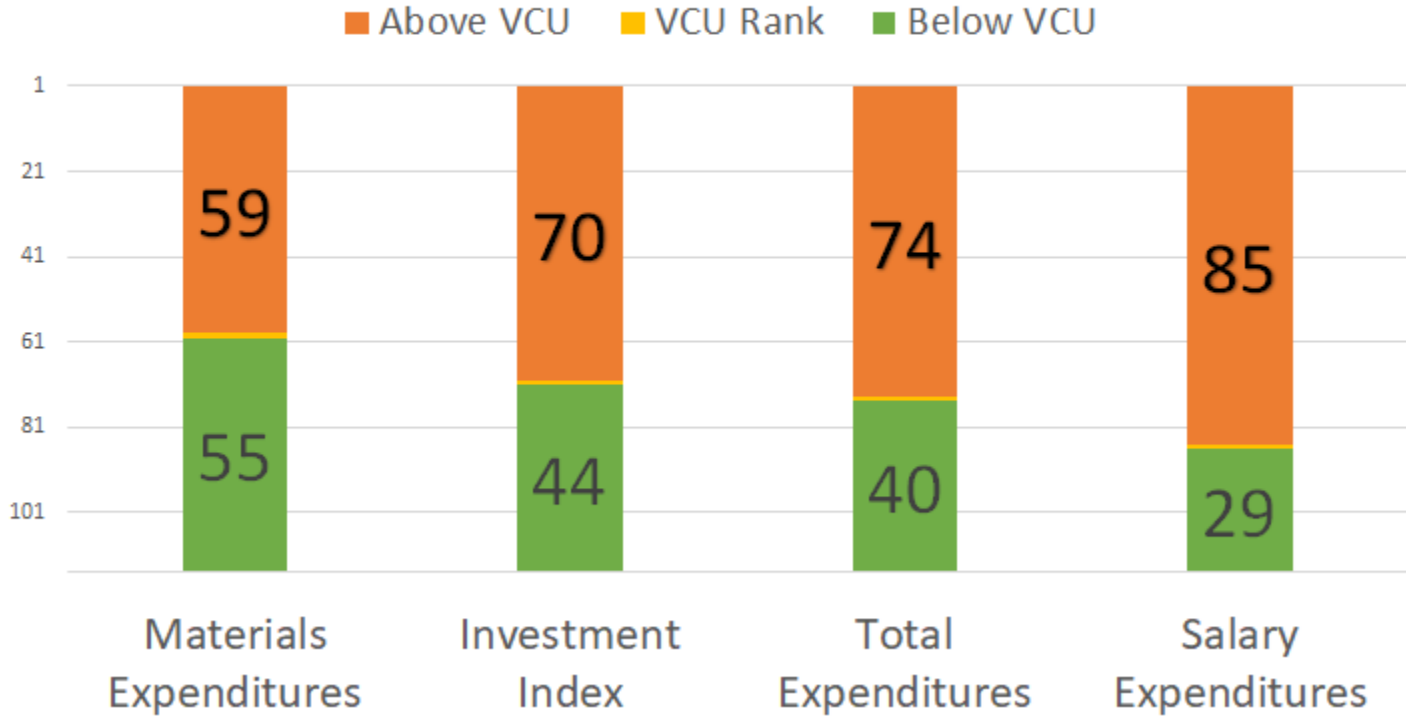
- 72 Cincinnati*
- 73 South Carolina
- 74 Calgary
- 75 Temple*
- 76 California, Irvine
- 77 California, Davis
- 78 Iowa State
- 79 Saskatchewan
- 80 Ottawa
- 81 SUNY-Buffalo*

Other ARL's

- Harvard (1)
- UVA (22)
- Minnesota (23)
- Iowa (30)*
- Pittsburgh (35)
- Arizona (40)*
- Boston (55)*
- Florida State* (82)

*VCU SCHEV Peers

ARL Investment Index and Expenditure Rankings



Research Support

- Planning and performing research
- Managing information
- Writing and creating
- Publishing and dissemination
- Measuring impact

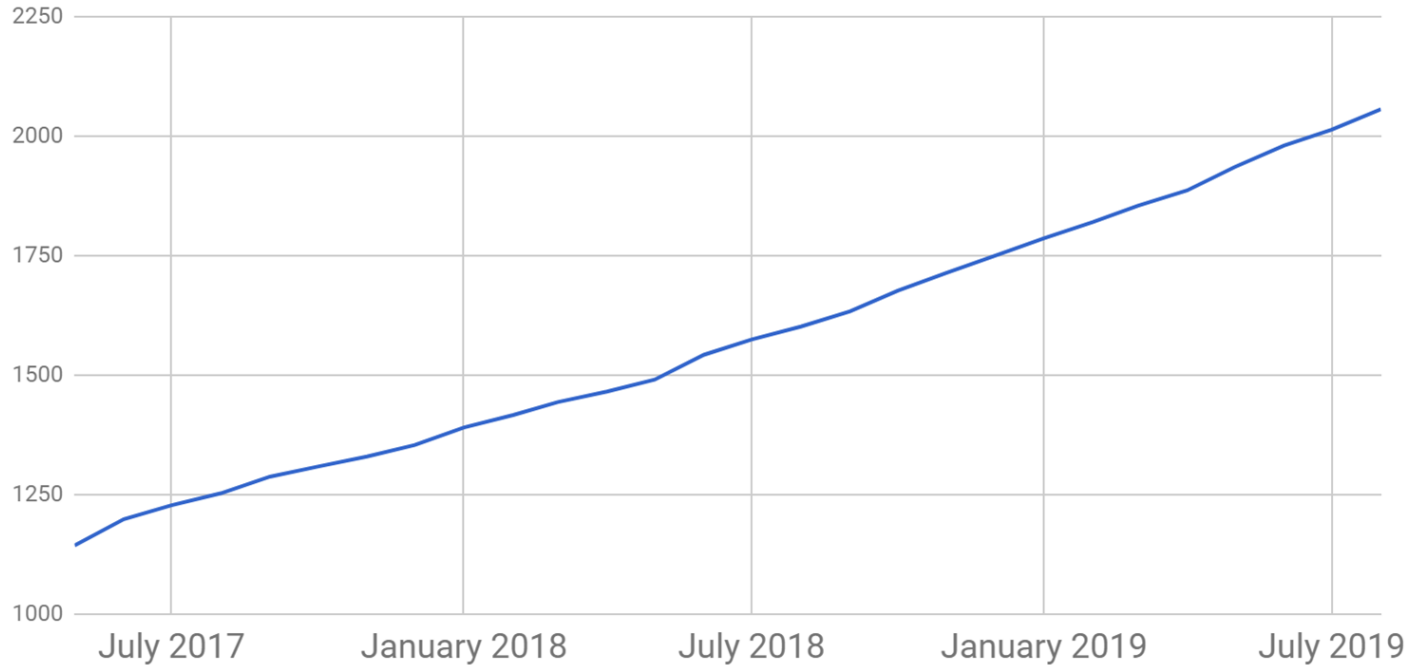
library.vcu.edu/services/research-support

Selected ORI Collaborations

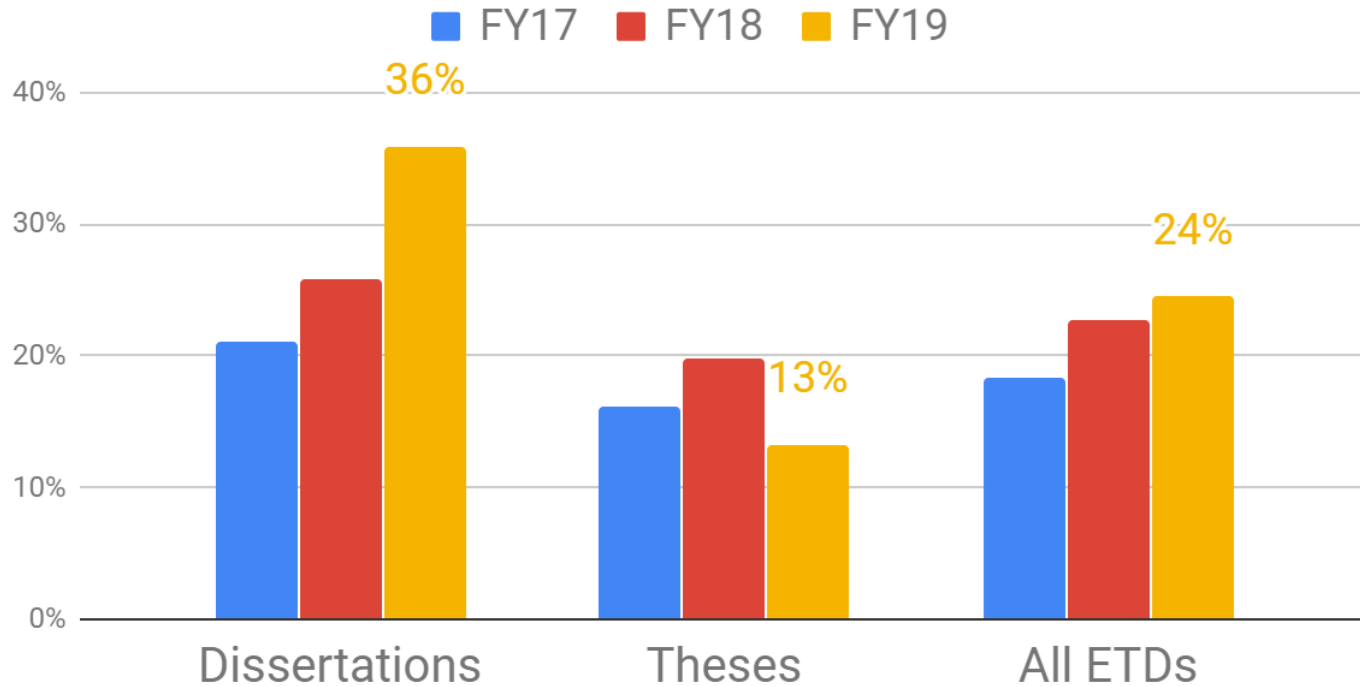
- Undergraduate Research
- Open Science Framework (OSF)
- IRB and IACUC service
- Events (Sanger Series, Science Speaks, How to Postdoc talks)
- ORCID

VCU ORCID Email Domain Count by Month

— Email Domain Count (.vcu.edu or vcuhealth.org)



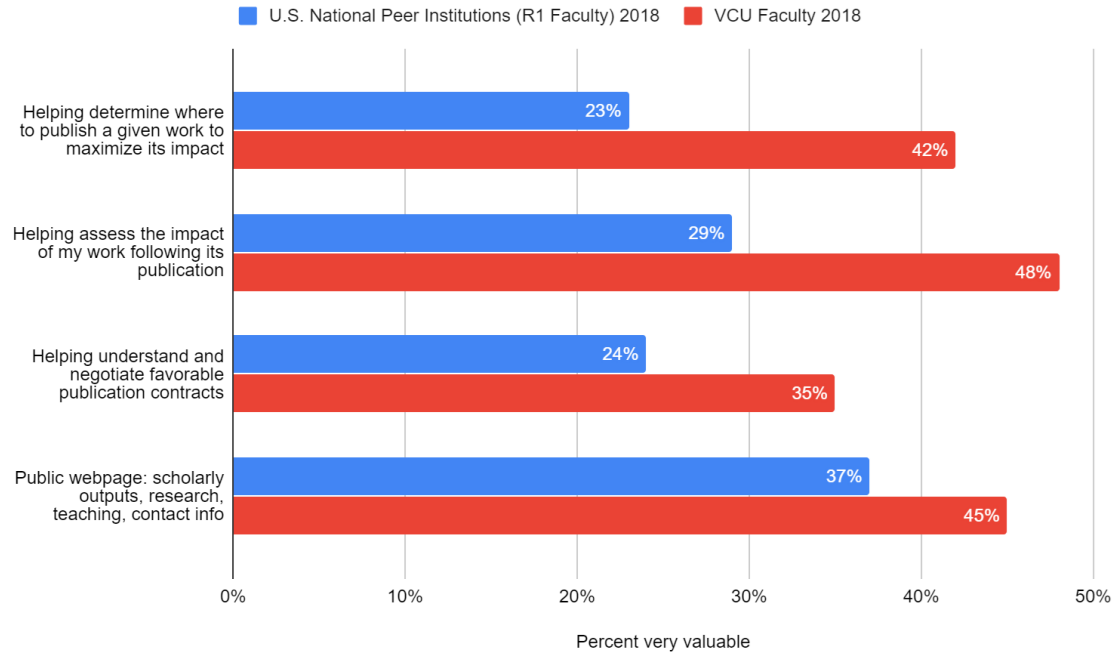
VCU ORCID Adoption ETDs



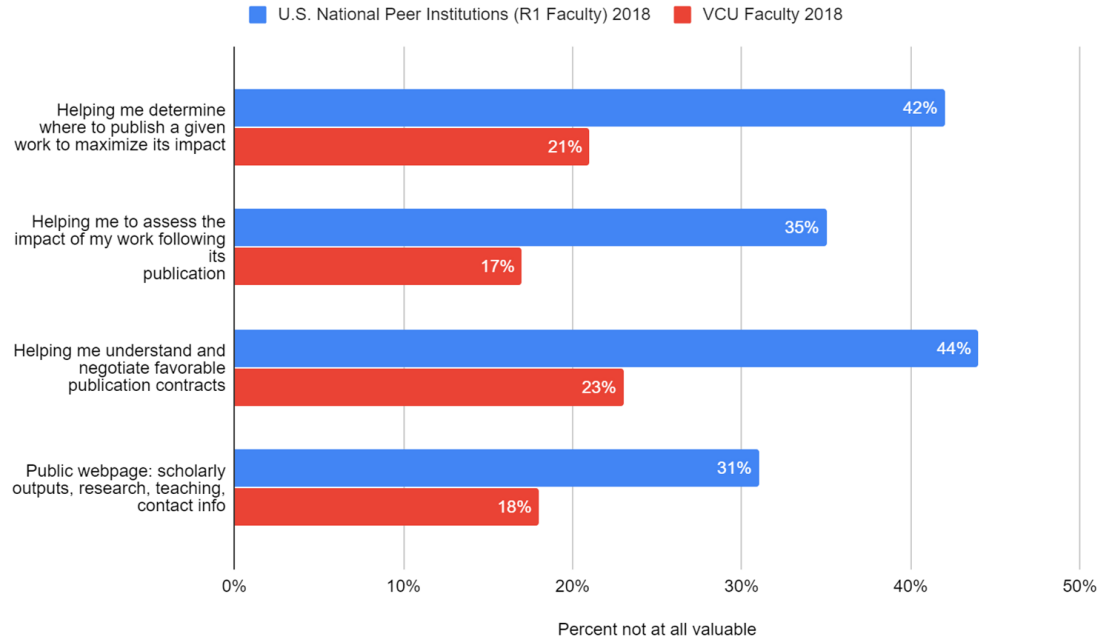
2018 VCU Ithaka Faculty Study

- Administered Fall 2018
- Comparative data with 2018 national survey
- 538 completed VCU faculty surveys (15% response)
- Insights into researchers and role of libraries
- Selected preliminary results follow

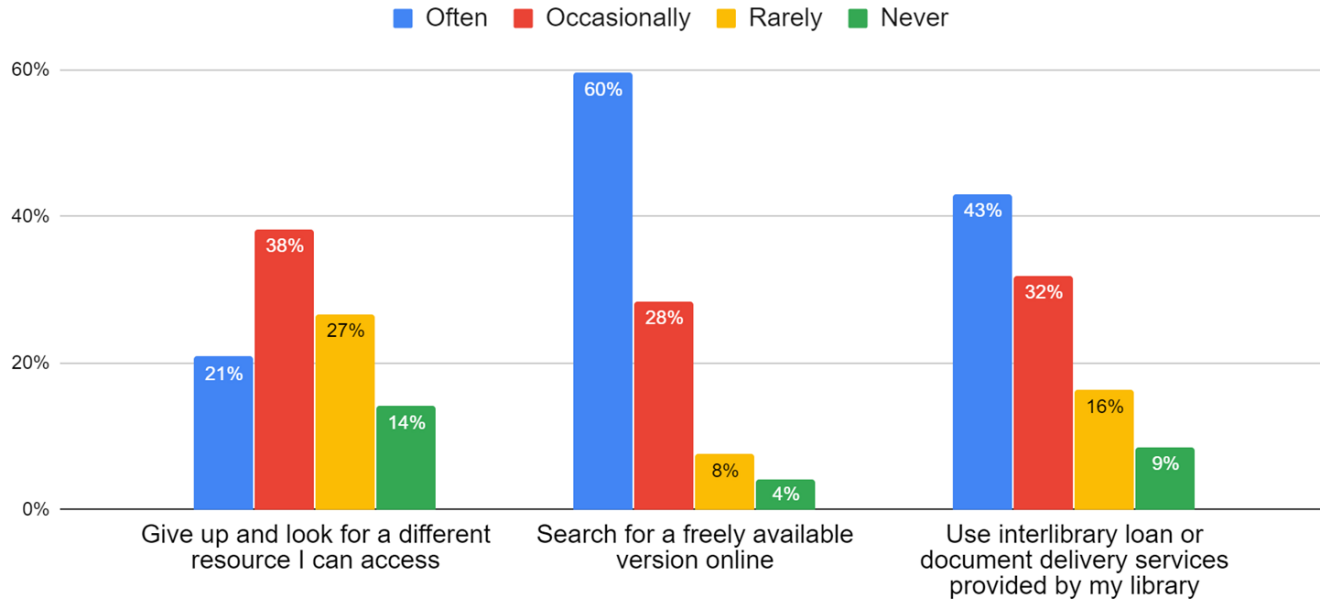
% **Very valuable.** How valuable do you find support from your college or university library for each of the following aspects of the publication process, or how valuable would you find it if this support was offered to you?



% Not at all valuable. How valuable do you find support from your college or university library for each of the following aspects of the publication process, or how valuable would you find it if this support was offered to you?



When you want a scholarly monograph or journal article that you do not have immediate access to through your college or university library's physical or digital collections, how often do you use each of the following methods to seek access to that material?



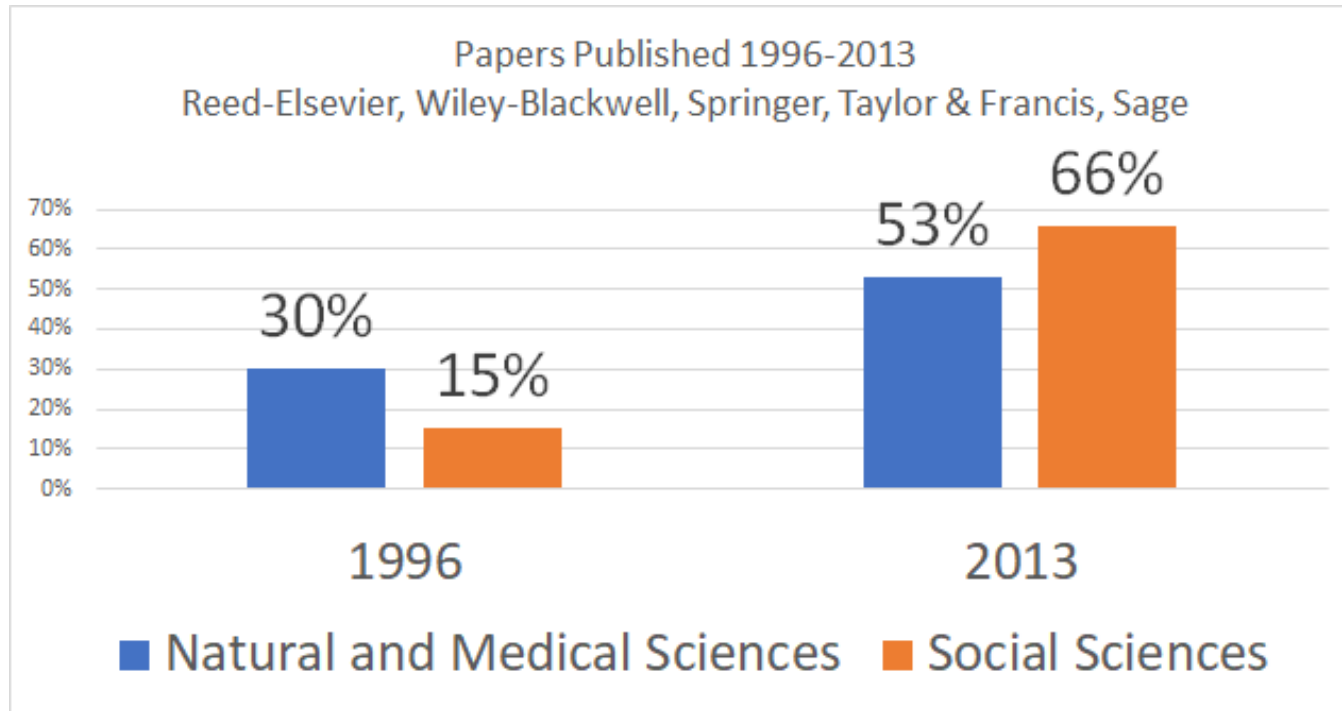
VCU Faculty 2018

Controlling journal costs

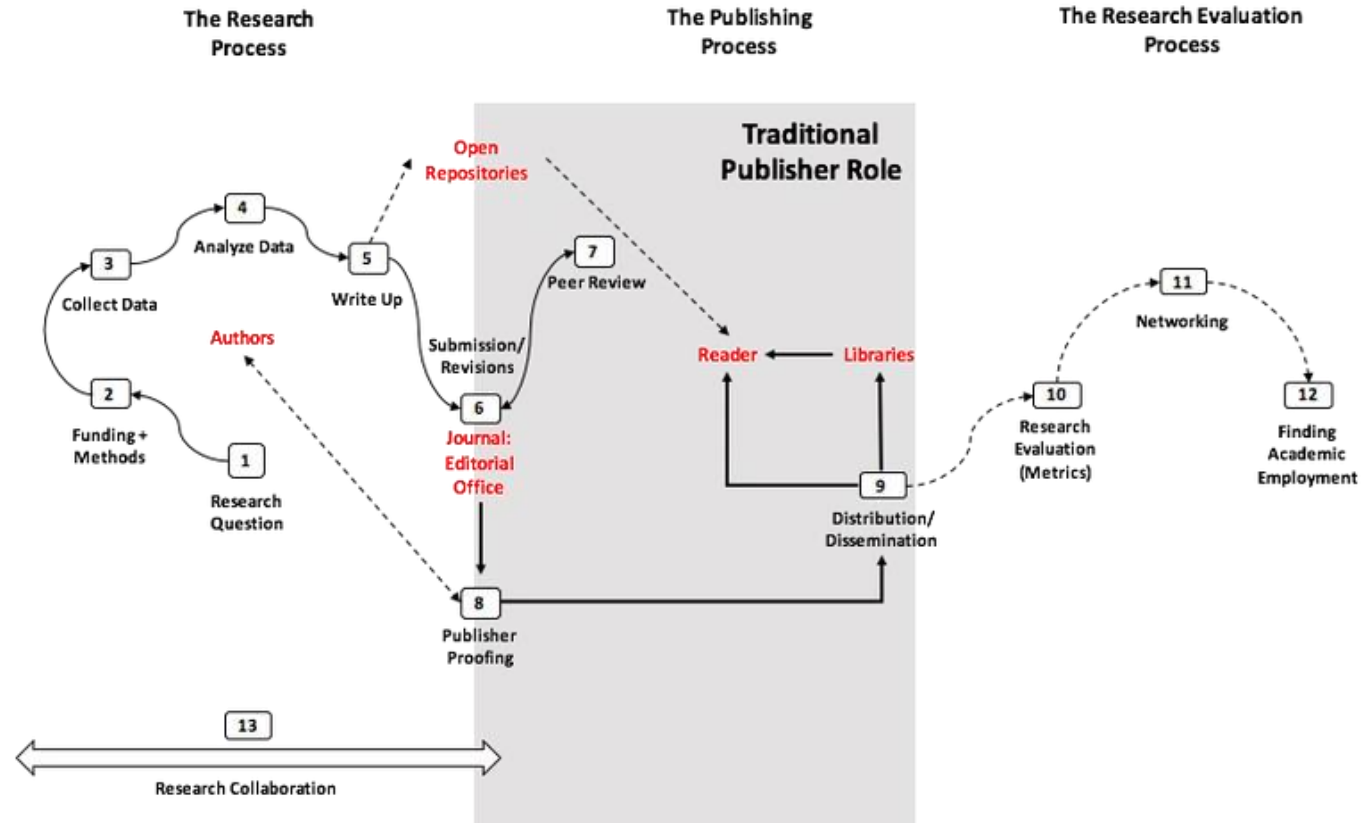
Universities, governments, and grant funders pay **3x**:

- Faculty authors to conduct research and draft papers, transferred gratis to publishers
- Faculty editors who volunteer their time to peer-review and edit journal submissions
- Publishers for access to the final, published articles...
...Upon which career advancement depends

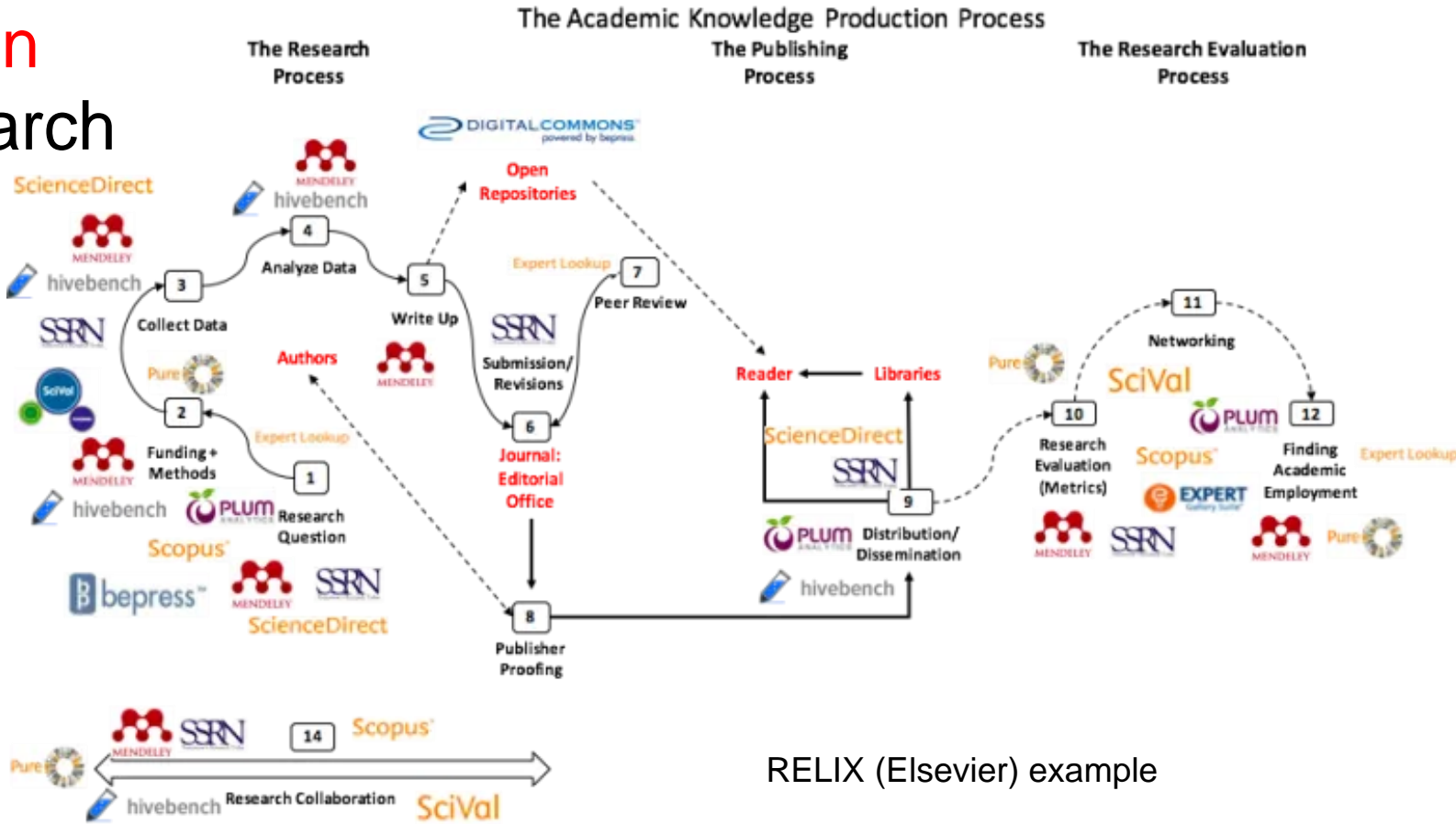
Consolidation in the publishing industry



Expansion into research process



Expansion into research process



RELIX (Elsevier) example

The Result: Huge profit margins

- Pharmaceuticals (Pfizer): 42%
- RELIX (Elsevier): 39%
- Apple: 37%
- Taylor & Francis: 36%
- Springer-Nature: 35%
- Banking (Industrial & Commercial Bank of China): 29%
- Wiley: 28%
- Automotive (Hyundai): 10%

Virginia Elsevier Consortium

By 2021

- Statewide \$9,807,846 annual (UVA, VaTech, JMU, WM, GMU, VCU)
- VCU \$2,000,411 annual
- and climbing

Key dates and developments

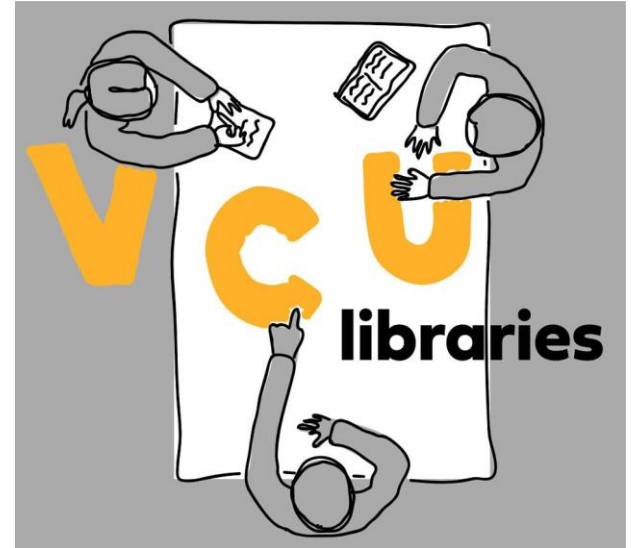
- January 2020: VIVA statewide Wiley contract (with open access fund)
- December 2021: Elsevier journal contract
- Serious attention of Virginia research library directors and deans ([UC Elsevier](#) | [MIT Framework](#))

Commitment to access

VCU Libraries is committed to providing access to materials and expertise critical for research and teaching.

- Sustainable
- Contemporary
- [Learn more](https://library.vcu.edu/research/collections/sustainable-collections/)

library.vcu.edu/research/collections/sustainable-collections/



2019 Friends of VCU Libraries tee shirt design winner. Kiersten Marshall, School of the Arts class of 2020.